

FUNCTIONS, GUEST LECTURES ORGANIZED BY THE DEPARTMENT

1. An induction program to MBA students was given by Dr.Sasi Prabha, Director, SIRPI Training Resources, Chennai, on 6th July 2016.



2. Management Association was inaugurated on 20th July 2016. Ms.P.W.Reni Auxiliya, Managing Director ,TIE organization, Coimbatore was the chief guest.



4. A Personality Development Program was Conducted for MBA students on 30th August 2016 by Ms.P.W.Reni Auxiliya, Managing Director, TIE Organization, Coimbatore



5. A guest lecture on “AWARENESS ABOUT ANNAMALI UNIVERSITY DISTANCE EDUCATION PROGRAMS” was given by Ms.R.Rajakumari, Liaison officer, Annamalai University Distance Education Centre, Erode, on 27th August 2016.

6. A guest lecture on “ART OF SELLING” was delivered by Lion. K.K.Shanmugham, Managing Director, TipTop Novelty Shop, Erode, on 31st August 2016

7. A guest lecture on “STRESS MANAGEMENT” was delivered by Prof. A.Rathnaswamy, Director, Learn to Learn Academy on 9th September 2016.

8. A guest lecture on “RESEARCH METHODOLOGY” was delivered by Dr.S.Parthiban ,Associate Professor & Head, Department of Management, Gobi Arts & Science College, Gobi on 15th October 2016.