

EXTENSION ACTIVITY (2016 - 2017)

1. BANKING AWARENESS PROGRAMME
2. TRAINING PROGRAMME ON GOAT FARMING.
3. ANNAMALAI UNIVERSITY, DDE PROGRAMMES-PROMOTED
4. SKILL INDIA - AWARENESS PROGRAMME FOR PUBLIC
5. AWARENESS ON GOVERNMENT EXAMS AND COMPETITON EXAMS-WHAT NEXT? FOR FINAL YEAR UG STUDENTS.
6. PREPARATIONS FOR COMPETITIVE EXAMS-UNBOXING THE MAGIC FOR STUDENTS FROM KAASIPALAYAM GOVT.SCHOOL.

TRAINING PROGRAM ON GOAT FARMING

Department of Management has organized a training program for the farmers and house makers. Dr.S.Karthikeyan, Assistant Professor, Veterinary College & Research Institute, Thirunelveli, addressed about the guidelines and modern methods in Goat farming.



VAO COACHING CLASS

Coaching classes for VAO (Village Administrative Officer) exam were conducted



for 5 days by the Management Department. Experts in various fields were invited to handle the classes on Social Science, History, Geography, Maths, current affairs and Tamil. Nearly 60 students attended the classes.

SANITARY NAPKIN TRAINING

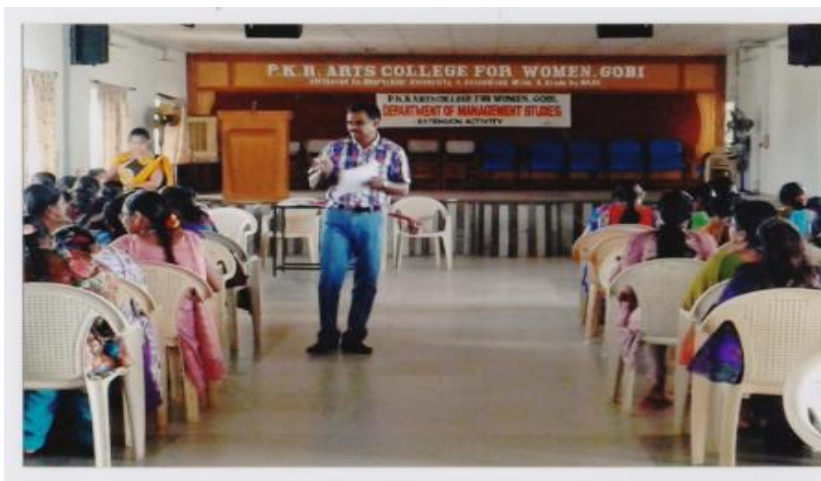
One day training program on Sanitary Napkin Preparation was conducted in association with the Women Entrepreneur Association of Tamil Nadu (WEAT) ,Trichy on 20th January 2016.



ANNAMALAI UNIVERSITY

Students were given opportunity to pursue add on courses by the Management Department in tie up with Annamalai University. 10 courses for both UG and PG were offered for this academic year 2015-2016 for the whole college. Nearly 160 students from various UG & PG courses have enrolled in add on

courses.



NDLM

Department of Management in tie up with Apollo computer education, Chennai has conducted NDLM (National Development Literacy Mission) awareness program for the students of UG& PG courses.



AADHAAR CARD

Department of Management has helped nearly 40 students of PKR to apply for aadhaar card in tie up with Gobichettipalayam Municipality.



OUT REACH

An outreach program was conducted by the department of management on 20th January 2016. Mr. Vinay Gupta ,Placement Officer, Talent Edge, Gurgaon, Delhi spoke about the career opportunities and advancements provided by the Central Government through PMVY Program to the unemployed youth



PARENT –TEACHERS MEETING

A Parent –Teachers meeting was conducted for the final year BBA students' on 19th February, 2016 to discuss about the performance of the students and also to honor the meritorious students .Students who got selected in the campus recruitment received their appointment letter.

