

P.K.R ARTS COLLEGE FOR WOMEN, GOBICHETTIPALAYAM

DEPARTMENT OF MANAGEMENT

ACTIVITIES 2016-17

MONTH	ACTIVITIES
JULY 2016	Industrial visits to Podaran Foods India Private Limited, Kangeyam
	Induction program by Ms.Sasi Prabha ,Director, SIRPI Training Resources, Chennai Association Inaguration by Ms.P.W.Reni Auxiliya, Founder &CEO IGURU Academy, Coimbatore.
AUGUST 2016	Industrial visits to Tex Valley, Chittode, Kavindapadi Nattusakkarai Urpathiyalargal Sangam, Kavindapadi
	International conference on “Services Marketing-Taking the show Abroad” Personality Development Program by Ms.P.W.Reni Auxiliya, Founder &CEO IGURU Academy, Coimbatore Guest Lectures 1.Mr.K.K.Shanmugam,Managing Director, TipTop Pvt Ltd., Erode 2.Dr.Raja kumarai, Liaision officer, Annamalai University, Erode Placement Trainings: 1.Mr.Thangavel rajan,Senior Soft skills Trainer, Profile Trace, Erode 2.Mr.Prakash Raghuraman, Business Analyst & Corporate Trainer, Coimbatore. Extension Activities 1.Training Program on Goat Farming by Dr.S.Karthikeyan, Assistant Professor, Vetinary College & Research Institute, Thirunelveli. 2.Banking Awareness Program
SEPTEMBER 2016	Industrial visits to Mathura coats, Gobi, Abirami paper boards, Kolapalur
	ICSSR Seminar on “Rural Women Entrepreneurship and Skills Development in India” Guest lecture by Prof.A.Rathnaswamy, Director, Learn to Learn Academy, Erode

	<p>Placement Trainings: 1.Mr.Thangavel rajan, Senior Soft skills Trainer, Profile Trace, Erode 2. Ms.P.W.Reni Auxiliya, Founder &CEO IGURU Academy, Coimbatore</p>
OCTOBER 2016	<p>Guest Lecture by Dr.S.Parthiban ,Associate Professor & Head, Department of Management, Gobi Arts & Science College, Gobi</p>
DECEMBER 2016	<p>Industrial visits Pioneer Bake House, Vellalapalayam, Abirami Paper Boards, Kolapallur</p>
	<p>Guest Lecture by Mr.Shamuga Perumal, Managing Director, Pariyur Amman Paper Boards Limited, Erode.</p>
	<p>Placement Trainings: 1.Mr.Thangavel rajan, Senior Soft skills Trainer, Profile Trace, Erode 2. Ms.P.W.Reni Auxiliya, Founder &CEO IGURU Academy, Coimbatore Extension activity-Awareness about PMKVY</p>
JANUARY 2017	<p>Industrial visits to Sharp electrodes,Coimbatore</p>
	<p>National seminar on Dynamics of Demonitization</p>
	<p>Guest lecture by Mr. A. Venkata subramanian,LIC agent & member in Corporate club,Gobichettipalayam</p>
	<p>Research workshop by dr. Dr. S. Jaishankar & Dr.P.Nalini, Assistant Professors, KCT business school, coimbatore</p>
	<p>Faculty development program by Dr. S. Jai shankar, Assistant Professor, KCT business school, coimbatore</p>
	<p>Intercollegiate meet- Association of Charismatic Management Executives (ACME)</p>
	<p>Out reach activity- Career Guidance Program- Dr. S. Selvam, Professor of Emirates,IIT,New delhi</p>
FEBRUARY 2017	<p>Industrial visits to S.S Coco Products, Kangeyam, Sree Murugan oil company ,Kangeyam, One day trip to Veegaland Amusement Park, Cochin</p>
	<p>Guest Lecture by Mr .S. Gandhinathan, Head of UAE Exchange, Gobichettipalayam</p>
	<p>Extension activity – Awareness about Government Exams for (UG &PG)- Ms. P. Bhuvaneshwari</p>

	Extension activity – Career guidance program to Government Hr.Sec.School,Kasipalayam
MARCH 2017	Industrial visits to Vasu Yarn Mill, Vijayamangalam, Ajantha pipes, Vijayamangalam, Nalan foods, Sathyamangalam.
	Guest Lectures by 1. Mr.Jegan, National trainer 2. Mr.K.Parivallal, Managing Director,DMW CNC Centre, Perundurai

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MONTH	PROPOSED ACTIVITIES
JULY 2016	Industrial visits to Pioneer Bake House, Vellalalayam , SMB Pvt. Limited, Avinashi
AUGUST 2016	Industrial visit to Tex Valley, Chittode.
SEPTEMBER 2016	Industrial visit to Tan tea factory, Ooty
JANUARY 2017	One day trip to Black Thunder Amusement Park, Mettupalyam
FEBRUARY 2017	Industrial visit-Long Iv Industrial Visit to SMB Pvt Limited, Avinashi Parents-Teachers Meeting Extension activity – Awareness about Government Exams for (UG &PG)- Ms. P. Bhuvaneshwari