

“Associative Charismatic Management Executives” ACME 2017 an excited event was planned by the department of management every year. It is an inter-collegiate meet conducted to bring out the spark of the budding managers and to build an entrepreneur. This year too, it was organised with a great enthusiasm. 156 students from 18 colleges had participated in various events.

On 30th January 2017, ACME-2017 began with the invocation of the almighty. The gathering was welcomed by Dr. M.Velumani, Head, Management department. Our beloved principal Prof.Jagatha Lakshmanan adorns with a shawl and honour the chief guest.



“Believe that life is worth living and your belief will help realise the fact”. The day echoed by the inaugural address by our eminent Chief Guest Dr.S.Selvam, National Professor of Emeritus, IIT, New Delhi. The topic for the session was Career Guidance- “What Next?” he shared his deep knowledge about the philosophy, grammar and equation of the career guidance program “What Next?” This session was ended with a vote of thanks by Dr.V.Kavitha, Head, Department of management.

The day’s event started with Connection point a game show which entertained the students and make them to relax a while. This event was included to enhance the thinking skills and positive learning experience among the young minds. The winner of the event is Bharathidasan College of Arts and science. In due course Treasure hunt an event was conducted, which paved the way for the students to apply all the skills in challenging situation. The Skilled topper of this event is Bharathidasan College of Arts and science.

In the afternoon Mehandi competition was conducted, which provides chance for students to apply their creativity and utilise their talents. The winner of the event is Kongu Arts and Science College, Perundurai. The winners and all other participants from various colleges are gifted with prizes.

Finally the session ended with the vote of thanks by Dr.K.Natarajan, Director, Management Department.