

PKR ARTS COLLEGE FOR WOMEN

DEPARTMENT OF COMMERCE

“PERSONALITY DEVELOPMENT PROGRAMME” was conducted for three days from 6th January to 8th January 2016 for the final UG students. Mrs.R.Sasipriya , an international trainer of the SIRPI Institute, Chennai gave to develop the personality.



A two-day workshop on **“SPSS Software Program”** was organized by the Department of Commerce on 5th & 6th February. Ms.N.Subha, Assistant Professor & Ms.V.O.Kavitha, Assistant Professor of the Department of Management Studies, Nehru Institute of Technology, trained the students in using SPSS software.

A Two-day National seminar on **“ONLINE MARKETING: OPPORTUNITIES AND CHALLENGES”** was conducted by the Department of Commerce on 15th & 16th March 2016. Dr.S.Lakshmi Narasimhan, Head of Department of Commerce,

MVJ College of Engineering & Dr.R.S.Mani, Senior Professor, VIT University were the resource persons on the first day. Dr.Selvam, Professor & Head, Department of Commerce, Bharathidasan University & Dr.A.A.Magesan , Associate Professor of Commerce, VHNSN College were the resource persons for the second day.



A Guest Lecture on **“SECURITY EXCHANGE BOARD OF INDIA”** was held on 17th March 2016, Dr.A.Alexander, faculty of the Department of Humanities , NIT, Trichy addressed the gathering.



A Two-day National seminar on **“REVAMPING COMMERCE CURRICULUM”** was organized by the Department of Commerce on 22nd & 23rd March 2016. Mr.Ramanujam Raghavan, Practicing Chartered Accountant & Dr.P.Natarajan, Professor of Commerce, Pondicherry Central University were the resource persons for the first day. Dr.K.Nagendra Babu, Associate Professor and Chairman, University of Mysore & Dr.V.Arulmurugan, Pondicherry Central University , were the resource person for the second day.



The Department of Commerce Valedicted the **“COMMERCE ASSOCIATION”** on 24th March 2016. Dr.M.Sudhakar , Head of the Department of Commerce with Computer Application, Gobi Arts & Science College awarded the winners of various events conducted during the academic year 2015-16.



Chartered Accountant day was celebrated on 1st July 2016, S.R.Chandramowli, Auditor and C.Balasubramaniam, Auditor was the resource persons.

Inauguration of commerce association was held on 16th July 2016. Dr.R.Karuppasamy, Director, Management Studies, Nehru Institute of Technology, Coimbatore, inaugurated the activities of the department.

A Two day **“WORKSHOP ON EMPLOYABILITY SKILLS”** was conducted by Department of Commerce on 29th December 2016. Mrs.R.Sasiprabha, an International trainer of the SIRPI Institute, Chennai came to train the students on employability skills.



A Seminar on **“INSURANCE AND ITS POTENTIAL”** was conducted by Department of Commerce on **03rd February 2017**.The resource person was A.Venkatasubramanian,M.Com.,CIS.,LIC, Gobichettipalayam gave a speech on insurance.

A seminar on **“DYNAMICS OF DEMONITISATION”** was conducted by Department of Commerce on **5th January 2017**.The resource person was Dr.R.Karuppaswamy, Director of Management studies, Nehru Institute of Technology, Coimbatore.



Two day national seminar on **“ENHANCING AGRICULTURAL PRODUCTIVITY”** was conducted by the Department of Commerce on **15th & 16th February 2017**.The resource person was Thiru.N.Chelladurai, General Manager, NABARD, Chennai & Thiru.A.P.Sivasubramanian, General Manager(retd),Central Co-operative Bank, Thoothukudi were the resource persons for the first day. Dr.M.Revathibala, Associate Professor & Head, PG & Research Department of Commerce, Kongunadu Arts and Science College, Coimbatore & Dr.L.P.Swaminathan, Professor & Head(retd), Department of Agricultural &



Economics, Agricultural University, Coimbatore, Dr.R.Radhika, Associate Professor & Head ,Department of Economics, Sri GVG Vishalakshi College for Women, Udumalpet, Dr.K.Natarajan, Director of Management Studies, PKR Arts College For Women, Gobichettipalayam were the resource persons for the second day of seminar.



“CAREER DEVELOPMENT PROGRAMME” was conducted by Department of Commerce on **22nd February 2017**.The resource person was Dr.R.S.Sankarasubramanian, Head & Department of Mathematics, Kalaignar Karunanidhi Institute of Technology, Coimbatore

“ENTREPRENEURIAL DEVELOPMENT PROGRAMME” was conducted by Department of Commerce on

23rd February 2017.The resource person was Mr.S.Venkatesan.,BE,CFA., Manager, DELOITTE(multinational firm) ,Bangalore.



“RESEARCH METHODOLOGY FOR BUDDING RESEARCHERS” was conducted by Department of Commerce on **28th february2017**. The resource person was Dr.R.Karuppaswamy, Director of Management studies, Nehru Institute of Technology, Coimbatore.